



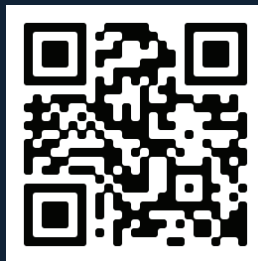
**BVLOS Inc**

Advancing Capability - Ensuring Safety - Building Trust

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Corporate Brand Identity  
Uses and Guidelines.  
2021/2022

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Black Background not a part of branding image.



**DO NOT** Stretch, Compress, Separate any logo elements, Change fonts, Change colors or manipulate image in any way.



CMYK

C: 67%  
M: 52%  
Y: 44%  
K: 17%

C: 98%  
M: 76%  
Y: 51%  
K: 57%

Pantone

PMS 431C

PMS 539C

HEX

#5B6670

#00263A

RGB

R: 91  
G: 102  
B: 112

R: 0  
G: 38  
B: 58

**FONTS/TYPE**

**BVLOS**

- Ethocentric Reg.  
(Modified "B")

**Tagline**

- Myriad Pro Reg.

Clear Area when used with other images or branding.  
Width of "V" in BVLOS branding minimum clear area.

